CPC APPLICATION EVALUATION MATRIX: 12/05/2022

Criterion	Excellent	Good	Fair	Inadequate	Not Applicable
Application Completeness					
Responses	All questions answered; all essential information provided	Some questions unanswered; all essential information provided		Many questions unanswered OR essential information is missing	
Documents	All requested documents provided	Some documents missing, but are not immediately essential for evaluation		Essential documents missing	
Project purpose, goals, community support					
1. Addresses needs, goals, and priorities in Community Preservation Plan (CPP)	Strongly addresses	Generally addresses	Weakly addresses	Does not address	
2. Consistent with priorities in other relevant City plans	Fully consistent	Generally consistent	Weakly consistent	Not consistent	
3. Supported by City Boards, Commissions, Departments	Strong support	Some support	Limited support	No apparent support	
4. Supported by community and diverse resident populations	Positive comments and letters of support from diverse populations	Positive comments and letters of support from community	Mix of positive and negative comments and letters	Most public comments oppose project; no letters of support	
Value created for Framingham					
5. Project visibility	High visibility	Good visibility	Low visibility	Not visible	N/A
6. Broad community benefits	Broad segments of City will benefit	Some segments of community will benefit	Limited benefits to community	No apparent community benefits	N/A
7. Public access to project	Excellent access	Good access	Limited access	No apparent access	N/A
8. Benefits underserved geographic areas / populations	Strongly benefits	Good benefits	Limited benefits	No apparent benefits	N/A
9. Supports needs of at risk populations (e.g. elderly, low income, veterans)	Significantly supports needs	Supports some needs	Limited support of needs	Does not support needs	N/A
10. Addresses accessibility and needs of people with disabilities	Includes comprehensive universal design or ADA/MAAB requirements	Includes some universal design and support for accessibility	Limited effort to support accessibility	No apparent effort to address accessibility	N/A

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11. Saves valued resource(s) that would otherwise be threatened or lost	Valued resource will be lost without <u>immediate</u> intervention	Valued resource may be lost without <u>near-term</u> intervention			N/A
12. Protects natural environment	Significantly contributes to protection of natural environment	Contributes to protection of natural environment	Minimally contributes to protection of natural environment	Degrades natural environment	N/A
13. Deploys sustainable design practices and addresses climate resiliency needs	Significantly incorporates these practices; addresses climate resiliency needs	Deploys some of these practices; addresses some of these needs	Shows little effort to deploys these practices or address these needs	Shows no effort to deploys these practices or address these needs	N/A
Strategic considerations for CPA funding					
14. Leverages other public and/or private funding sources	Significant additional funding commitments secured	Some additional funding commitments secured	Seeking additional funding, but no commitments secured	No apparent effort to secure additional sources of funding	
15. Includes donated material and labor or in-kind contributions	Significant material/labor donations or in-kind contributions committed	Some material/labor donations or in-kind contributions committed	Potential donations or in-kind contributions identified; not secured	No donations or in-kind contributions identified	N/A
16. Addresses urgent or long-standing needs	Addresses <u>urgent</u> need	Addresses <u>long-standing need</u>			N/A
17. Addresses exceptional time-sensitive opportunities	Addresses <u>exceptional</u> time-sensitive opportunity	Addresses <u>time-sensitive</u> opportunity			N/A
18. Addresses two or more CPA categories	Addresses Open Space or Recreation, and Housing	Addresses any two or more CPA categories			
19. Catalyst for transformative change to enhance aesthetics, connectivity, and/or quality of life beyond the project	Compelling information provided demonstrating transformative change will result	Some information provided that transformative change may result			N/A
Likelihood of project success					
20. Project management expertise and availability (i.e., time dedicated to project)	Project manager named has <u>all</u> necessary skills and experience, and sufficient availability	Project manager named has <u>some</u> relevant skills and experience, and sufficient availability	Project manager named has <u>limited</u> qualifications or limited availability	Proposed manager not named or lacks needed qualifications or availability	

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21. Project team qualifications	Team includes all disciplines and skills needed to ensure project success		Team appears to include all disciplines and skills needed to ensure project success	Team does not include all disciplines and skills to ensure success	
22. Project plans	All required plans provided with all needed details; plans stamped by qualified professional (as appropriate)	Required plans provided with sufficient details; plans stamped by qualified professional (as appropriate)	Plans provided, but lack needed details OR plans not prepared by a required qualified professional	Plans insufficient or not provided	N/A
23. Realistic and informed project budget	Budget is both realistic and fully documented, with professional cost estimates or firm quotes	Budget is realistic, though not fully documented with professional cost estimates or firm quotes		Budget lacks clarity and documentation or is unrealistic	
24. Realistic timeline and milestones	Timeline is realistic and logical with clear and specific milestones	Timeline appears realistic and has relatively clear milestones	Timeline is generic, lacks detail and/or requires clarification	Timeline does not reflect an understanding of project requirements	
25. Project permitting	All necessary permits approved	Needed permits identified and in process	Needed permits identified but process not begun	Need for permits not identified OR not likely to be secured	N/A
26. Long-term maintenance plan and budget	Maintenance plan is detailed, realistic, and commits funding and responsibility for ongoing maintenance	Maintenance plan is realistic and identifies potential funding sources and responsibility for ongoing maintenance		Maintenance plan insufficient or unrealistic	N/A