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A. OVERVIEW

MICROENTERPRISE ASSISTANCE GRANT PROGRAM

The City of Framingham Microenterprise Assistance Program (MAP) is funded by Community Development Block Grant funds from the US Department of Housing and Urban Development and is administered by the City of Framingham Community Development Program, part of the Division of Planning and Community Development. All business sectors legal under federal law– including but not limited to industry, retail, services, agriculture and tourism are eligible for the program.

Our Assistance Differs from Regular Bank Practices

The Community Development Program understands that small business owners need access to money but often do not qualify for standard bank grants because they lack a business history, sufficient collateral, or have limited credit. For us, assistance is about creating jobs, helping people increase their incomes, and investing in our local economy. The City of Framingham Community Development Program encourages all kinds of entrepreneurs to consider our Microenterprise Assistance Program – whether you are just starting out with a good idea or have an existing small business that needs help to continue to grow.

ELIGIBILITY

The Microenterprise Assistance Program will provide ten one-time grants of \$6,300 to eligible businesses. Please note that funding is limited. All start-up businesses and existing businesses must be physically located in Framingham and will be required to submit a business plan when applying for a

Microenterprise grant. Funds can be used for payroll expenses, lease, business mortgage, or the purchase of new equipment to expand business offerings.

START-UP BUSINESSES:

Start-up businesses must be owned by low- and moderate-income persons (see table below.), **or** will create jobs, the majority of which will be available to currently low- or moderate-income persons.

Boston MSA	1	2	3	4	5	6	7	8
80%	\$70,750	\$80,850	\$90,950	\$101,050	\$109,150	\$117,250	\$125,350	\$133,400

EXISTING BUSINESSES:

Eligible existing businesses must have five or fewer employees, including the owner of the business. The business must either be owned by low- or moderate-income persons **or** will have only up to 5 or few employees. Owners must use the funds to expand business offerings.

Please note that priority will be given to business located within low-income census tracts see appendix C.



B. Microenterprise Grant Application Process

- 1. Prospective applicant contacts the Community Development Program (CDP) at communitydevelopment@framinghamma.gov or (508) 532-5457.
- 2. Prospective applicant completes the grant application. Checklist is provided on the next page.
- 3. **Application is submitted to CDP by October 20th at 5pm**. After initial review, additional information may be requested.
- 4. CDP will review the income documentation to determine which applications can go to the grant review team.
- 5. Grant review team shall make a decision by December 15th.
- 6. If approved, a commitment letter is issued. Business then signs contract indicating acceptance of terms and conditions.
- 7. After grant is issued, businesses will need to provide required documentation to show how funds were spent.



C. APPLICATION CHECKLIST

1. Fully completed Application Form (each business owner needs to household docs).

Household Documents

- 2. Photo ID
- 3. Social Security Card(s) of all household members
- 4. Birth Certificate (s) of all household members
- 5. Complete personal tax returns for the most recent years, with W-2's attached, and signed
- 6. Bank statements on all asset accounts for past 6 months (checking/savings)
- 7. If Applicable, please provide copies of the following:
- 8. Paycheck stubs for the last 2 months for each person employed in the household
- 9. If receiving Social Security benefits: Award letters and most recent checks,
- 10. If receiving Retirement funds: Award letters or Retirement/pension/disability checks
- 11. If receiving Cash Assistance from any Government Agency: Award letters or checks.
- 12. If receiving alimony or child support payments: Divorce decrees or most recent checks
- 13. Information on any other financial assets, such as CD's, IRA's, investments, etc.

Business Docs

- 14. Copy of Business License
- 15. Business tax returns for the three (3) most recent years (if existing business)



D. MICROENTERPRISE GRANT APPLICATION

Name:	·			Telephone:			
Addres	ss:		E	Email:			
City: _							
How m							
How	did	you	hear	about	Program		
II.	INFORMATION A	BOUT YOUR BUSINESS	3				
Name	of Business:		C	County:			
		Business Address:		City:			
State:		Zip:	Website:	Telephone			
			Type of	Entity (check	one):		
		Sole Proprietorship	PartnershipS	CorpC Corp _	LLC		
Date E	stablished:	IR	RS Employer I.D. #:				
		ERSHIP: List the names ship and annual compens	· ·	•			
Name	and Title:			% of Owners	hip:		
Addres	ss:		Annual	Compensation:			
Name	and Title:			% of Owners	hip:		
Addres	ss:		Annual	Compensation:			
Name	and Title:			% of Owners	hip:		
Addres	ss:		Annual	Compensation:			
Addres	ss:						
Curren	nt Employment	# Full-Time	# Part-Time				



(Full-time= 35 or more hrs/week) (Part-time= less than

35 hrs/week) Projected Employment Increases Over Next 12 Months:
Full-Time # Part-Time
VII. BUSINESS IS (check one): START UP EXISTING
Grant funding can only be used for operational expenses.
What expenses will the financial assistance pay for?

VIII. NARRATIVE

Please provide concise answers to the all the questions listed below following on a separate sheet.

Description of Proposed or Existing Business:

- 1. Please provide a narrative of your proposed or existing business
- 2. Why do you want to start a business and why this particular business?
- 2. What experience, training or skills qualify you to operate this business?
- 3. What is your business type? (For example: manufacturing, distributor, wholesaler, retailer, service, food, commercial)
- 4. Why do you want to participate in the City of Framingham's Microenterprise Assistance Program? What benefits do you expect to receive?



Applicant Eligibility Information					
Race/Ethnicity: This information compliance with eq				•	•
□ White			r. or Alaskan AND wh		iry.
□ Black/African American		Asian ANI	D white		
□ Asian		Black/Afr.	Amer. AND white		
□ Native American or Alask	an 🗆	Nat. Ame	r. or Alaskan AND bla	ack/Afr.	
□ Native Hawaiian or Other	Pacific				
Islander □					
Other: HISPANIC/LATINO ETHNIC	NTV: 5 Voc. 5	- No			
MISPANIC/LATING ETHING		□ INO			
Income Source Information	n				
Please list ALL sources of h pension, disability, unemplo			wages, social securit	y, self-em	ployment,
Applicant:	Co-Applicant:		(Check one)		
Income Source: 1					
Income Amount: \$		\$			
	Monthly		Annual		
Applicant:	Co-Applicant: _		_ (Check one)		
Income Source 2:					
Income Amount: \$	Monthly	\$	 nnual		

Applicant's Certification/Authorization

I/We certify that all information in this application and all information in support of this application is true

City of Framingham Community Development Program and complete to the best of my/our knowledge, and I/we have not failed to disclose any source of income.

I/We authorize the agency to verify all information furnished in connection with this application.

I/We also acknowledge that this is an application for public funds and, therefore, the information provided may be made available for review.

Signature	Date	
Signature	Date	



E. PERSONAL FINANCIAL STATEMENT (If cannot provide docs listed in checklist)

Name:_____

Street Address:

City, State, Zip:		
Home Phone:		_
(Prospective) Business Name:		
Complete this form for 1.) each propinterest, 3.) each stockholder owning providing a guarantee of the grant.	prietor, 2.) each limited partner who owns 20% or g 20% or more of voting stock, or 4.) any perso	n or entity
ASSETS	LIABILITIES	
Cash on hand & in banks:	Accounts Payable: \$	
Savings Accounts: \$	Notes Payable to Banks & Others: \$	
IRA or other retirement acct.: \$	(describe in Section 2)	
Accounts & Notes Receivable:	Installment Account (Auto): \$ Monthly Paymt. \$	
Life Insurance-Cash Value: \$	Grant of Life Insurance: \$	
(complete Section 8)	Mortgages on Real Estate: \$(describe in Section 4)	
Stocks & Bonds: \$ (describe in Section 3)	Unpaid Taxes: \$(describe in Section 6)	
Real Estate: \$ (describe in Section 4)	Other liabilities: \$(describe in Section 7)	
Automobile, current value: \$	Total: \$	

Other Personal Property: \$			Net V \$	Vorth (Asse	ts – Liabilities): -	•	
Other Assets: \$(describe in Section 5)							
Total: \$	_						
Section 1. Source of I	ncome		Cont	ingent Liabili	ties		
Salary:				ndorser or C			
\$							
Net Investment Income	e:			l Claims & J			
\$			\$		_		
Real Estate Income:			Prov	ision for Fed	eral Income Ta	X	
\$			\$				
Other (describe below	*)		Other Special Debt				
\$			\$				
Section 2. Description	of Other Inco	ome ir	n Secti	on 1.			
*Alimony & Child Supp					ncome unless	it is desired to	
have such payments of							
(Use attachments if	•				e identified as a	a part of this	
		1		signed.)	г _		
Name & Address	Original		rent	Payment		Collateral	
of Noteholder:	Balance	Bala	ance	Amount	(monthly,		
					etc.)		

Section 3.					
Number of	Names of	Cost	Market Value	Date of	Total
Shares	Securities		Quotation/Exchange	Quotation/Exchange	Value

•	Section 4: (List each property separately. Use attachment(s) if necessary. Each attachment						
must be iden	ntified as a p	•	statement a	, , , , , , , , , , , , , , , , , , ,	_	T	
		Prop	erty A	Property	/ B	Property C	•
Type of Prop	perty						
Address							
Date Purcha							
Original Cos	t						
Present Mar	ket						
Value							
Name & Add							
Mortgage Ho	-						
Mortgage Ac	count						
Number							
Mortgage Ba							
Amount of P	-						
per Month/Yo							
Status of Mo							
•		•	•	•		d address of lien ho	older,
amount of lie	en, terms of	payment a	and if delinqu	uent, describe d	delinquer	ncy.)	
		/ -		<u> </u>			
	-	•		• •	om paya	ble, when due, am	ount,
and to what	property, if	any, a tax	lien attaches	5.)			
Section 7: Other Liabilities (Describe in detail.)							
Section 8: Li	fe Insuranc	e Held (Gi	ve face amo	unt and cash si	urrender	value of policies –	name
of insurance						тапа ст решего	
	. ,		,				
1							



	Signature:	Date:		
	Signature:	Date:		
	hours per response. If you have	questions or comments e contact Chief, Adminis	r the completion of this form is 1.5 concerning this estimate or any other tration Branch, U.S. Small Business	
VII	.MISCELLANEOUS			
На	ave you or any officers of your o	company ever been inv	olved in bankruptcy or insolvency pro	ceedings
	Yes _No If yes, please	attach a description c	f the situation.	
ls	your business or any of its own	ers involved in any pe	nding lawsuits?	
	Yes _No If yes, attach	a description of the de	ails.	
	re any of the owners of this busi ember?	ness related to any Fr	amingham City Employee or City Counc	cilor/Board
	Yes _No If yes, please	describe below:		
	Owner		Date	
	Owner	· · · · · · · · · · · · · · · · · · ·	Date	



F. Participation Agreement

workshops offered by South Middlesex Opportuni	er of agree to participate in ty Council and/or Downtown Framingham wide technical assistance to businesses to maximize
The City of Framingham will also require that busi software if none exists for the business. If busines information below.	· · · · · · · · · · · · · · · · · · ·
Accountant Name:	
Location:	
Additionally, funding will be contingent on the acc	eptance of these terms.
I acknowledge that I have read the participation a	greement.
Owner:	Date
Owner:	Date

G: UNDERWRITING STANDARDS

Underwriting standards

- Businesses must be able to show progress to financial sustainability between 2-4 years
 - o Funding is contingent on providing updated financials
 - Must be able to show at least 10% owner equity into the business
 - For start ups owner equity should be 5%
 - Funding is contingent upon securing a financial system or accountant to receive the funds
 - Funding cannot exceed 10% of operational expenses.

Can your business provide the following:

Can the business provide current financial statements?
 Y N
 Can the business provide project financial statements?
 Y N



H: CDBG Eligible Census Tracts

