



CITY OF FRAMINGHAM

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Framingham Launches Energy Efficiency Initiative for Small Businesses

A Team from Eversource-approved Contractor AECOM to be in the Community week of July 26

FRAMINGHAM, MA – As part of its Framingham Saves Energy campaign, the City of Framingham is partnering with Eversource on the Main Streets energy efficiency initiative the week of July 26 to help local small businesses reduce their energy costs and impact on the environment following the success of a similar initiative organized in 2019.

From Monday, July 26, through Friday, July 30, energy experts from Eversource-approved contractor AECOM will be in the community meeting with businesses, scheduling no-cost energy assessments and answering questions about energy-efficient equipment upgrades and other improvements.

“Energy efficiency is a great way for businesses of all sizes to reduce their energy bills and lower their carbon footprint,” said Shawn Luz, Framingham’s Sustainability Coordinator. “The Main Streets initiative will make it easier for local businesses to learn about and take advantage of the energy-saving solutions that Eversource provides, many at little or no cost to the business owner. The program also supports the City’s other clean energy initiatives, such as the MetroWest Solar + Clean Heat Challenge that connects small businesses to solar and heat pump technologies.”

The Main Streets energy efficiency initiative begins with a no-cost energy assessment identifying energy-saving opportunities such as new lighting, occupancy sensors, programmable thermostats, refrigeration controls, insulation, and more.

Some of the improvements, such as installing new energy-efficient light bulbs, occur right on the spot. Larger improvement projects, such as new HVAC equipment or energy-efficient motor controls, are scheduled for installation at a future date and may qualify for incentives from Eversource through Mass Save® and interest-free financing to offset the cost of upgrades.

“Our Main Streets initiative provides personal attention to small businesses to help them take advantage of the energy-saving solutions available to them,” said Bill Stack from Eversource Energy Efficiency. “Last year, we held Main Streets events in 15 communities and completed more than 700 energy efficiency upgrades to help business owners save on their energy costs. We hope to help even more businesses save this year.”

Local, licensed electricians contracted by Eversource will complete approved projects, ensuring minimal disruption to daily business operations and following all current COVID-19 safety protocols. All high-efficiency products installed as part of the program will include warranties for both materials and labor.

Eversource has delivered letters with more information about the program to Framingham businesses. For more information about the program and to schedule a free assessment at a convenient time, businesses should contact Eversource’s contractor, AECOM, directly at (617) 371-4512.

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