



# CITY OF FRAMINGHAM

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**For further information, contact:**

Kelly McFalls

[kmcfalls@framinghamma.gov](mailto:kmcfalls@framinghamma.gov)

Tel (508) 532-5437

M (774) 285-1315

## City of Framingham Launches MetroWest Solar + Clean Heat Challenge on June 17

**FRAMINGHAM, MA** – The City has partnered with the municipalities of Ashland, Holliston, and Natick to launch the MetroWest Solar + Clean Heat Challenge to provide residents and local small businesses with an easy and affordable option to go solar as well as switch to clean heating and cooling technologies.

Developed over the last six months by municipal staff and local volunteers, the new program connects homes and small-business owners to discounted pricing for solar panels, air-source heat pumps, and ground-source heat pumps through the following qualified and competitively selected installers:

- **Ace Solar** for solar panels, which convert clean, free sunlight to electricity, reduce air pollution, and can reduce or eliminate monthly electricity bills,
- **New England Ductless** for air-source heat pumps, which are a flexible, cost-effective, and energy-efficient option for heating and air conditioning, and
- **Achieve Renewable Energy** for ground-source heat pumps, which are the most efficient heating and cooling system available and reliable even on the coldest days.

**Residents and small-business owners of the four municipalities can learn more, sign up for a no-cost clean energy assessment, and register for the program’s virtual “Meet the Installers” launch event on June 17 at 7 p.m. on [MetroWestCleanEnergy.com](http://MetroWestCleanEnergy.com).** At the virtual event, each installer will provide an overview of qualifications, respective clean energy technology, and discounted pricing during the event. Presentations will be followed by a brief Q&A session to answer questions about the program, installers, and technologies.

The MetroWest Solar + Clean Heat Challenge is available through December 2021. As part of the program, property owners can sign up for a no-cost clean energy assessment of their home or small business for solar, air-source heat pumps, or ground-source heat pumps. Assessments can be done virtually or in-person, and local volunteers and municipal staff can answer questions and help participants navigate the process.

For more information about the program and the technologies, please visit [MetroWestCleanEnergy.com](http://MetroWestCleanEnergy.com) or contact [metrowestcleanenergy@gmail.com](mailto:metrowestcleanenergy@gmail.com). Framingham residents and small businesses can also contact the Sustainability Coordinator, Shawn Luz, directly regarding the program or about volunteering at [sluz@framinghamma.gov](mailto:sluz@framinghamma.gov).