

**SIGN & FAÇADE  
PROGRAM**

*Working to Improve the  
Downtown...  
One Business at a Time!*

**Approved Businesses Can  
Receive:**

***Façade Program:***

A rebate in funds of up to 1/3 of approved total costs of the improvement(s), up to a max of \$10,000

***Sign Program:***

A rebate in funds of up to 2/3 of the approved total cost of the improvement(s), up to a max of \$3,000



DEPARTMENT OF COMMUNITY DEVELOPMENT  
150 CONCORD STREET, Suite: B3  
FRAMINGHAM, MA 01702

TO:

# City of Framingham

## Sign & Façade Program

*Improve the look of your business or commercial building!*



Funded Through  
The City of Framingham's **Community  
Development Block Grant**



## Eligibility Requirements

### Purpose of the Program

The City of Framingham has established a Sign & Façade Improvement Program. The program offers technical and financial assistance to eligible small businesses to make exterior improvements to their business storefronts, as well as assist in making all small businesses fully accessible. By using federal Community Development Block Grant (CDBG) funds and partnering with our business community, the City seeks to support Framingham's businesses and enhance the physical appearance and vitality of our Central Business District.

### What Improvements can be funded?

Examples of exterior improvements that are eligible under this program include:

- Accessibility improvements, such as ramps
- Exterior Signs
- Awnings
- Lighting Energy Conservation for windows and doors
- Painting
- Correction of Code Violations

Program funds may not be used for improvements to the interior of the business or to sidewalks or public walkways.

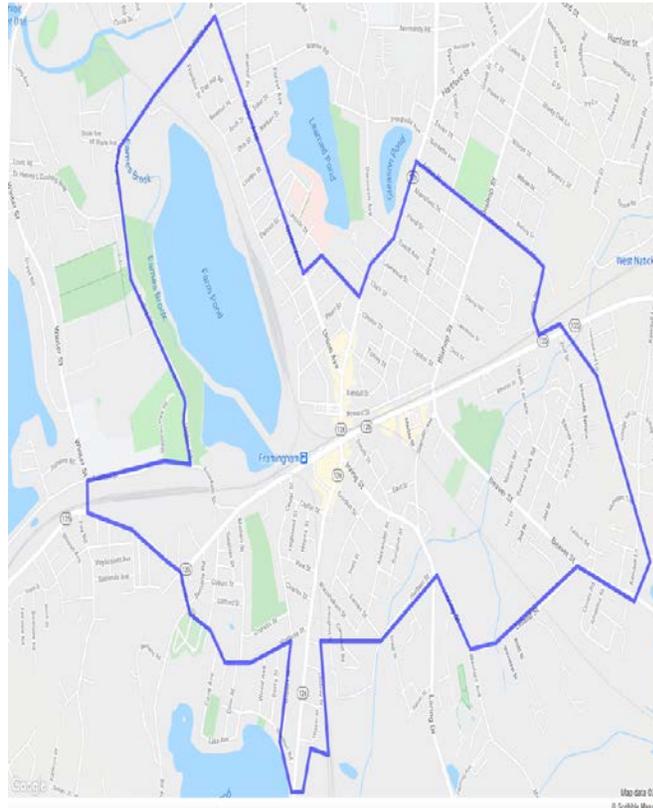
### Who is Eligible:

Property owners operating commercial businesses, service establishments or offices in the Downtown eligible area and merchants with storeowners (with proof of owner's approval)

### Where is the Eligible Area?

Blighted properties in the designated area shown on the map below, plus those fronting on Waverly Street from the Natick Line to Winter Street are potentially eligible.

## Sign & Façade Improvement Program Eligible Area



## We are here to help!

Do you have an idea for a façade improvement that you've always wanted to explore and need technical guidance and final assistance to make it possible? Staff members are happy to meet with you and walk you through the process. Please contact the Community & Economic Development Department.



## Contact Us

Office of Community Development  
150 Concord Street, Suite: B3  
Framingham, MA 01702  
(508) 532-5457

Visit us on the web:  
[www.framinghamma.gov/](http://www.framinghamma.gov/)