



FRAMINGHAM CITY COUNCIL

ORDER NO. 2018-026-001  
REQUEST OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE

UPON THE REQUEST OF THE ECONOMIC DEVELOPMENT SUBCOMMITTEE, THE CITY OF FRAMINGHAM,  
THROUGH THE FRAMINGHAM CITY COUNCIL, IT IS SO ORDERED:

That, after diligent review, the City Council approve the following amendments to the Sign Bylaw (Framingham General Bylaws, Article VII, Signs and Historic Districts): (It is noted that the deletions are in RED while the additions are in GREEN.

1.10.2.7 AWNING SIGNS

DELETED: (f.) Awning signs may not be backlit or internally illuminated.

1.6. PROHIBITED SIGNS

DELETED: 1.6.2 Backlit or internally-illuminated translucent awnings.

1.9.4 CENTRAL BUSINESS DISTRICT SIGNS

a. (ADDED) Businesses occupying upper floors may identify the business name with only one (1) sign per business placed directly on the glass area and not exceeding forty percent (40%) of a single-pane window area.

DELETED – c. Businesses occupying upper floors may identify the business name with only one (1) sign placed directly on the glass area using black and/or gold lettering and not exceeding 40% of a single-pane window area.

1.10.2.5 INDIVIDUAL LETTER SIZE

(d) (ADDED) The maximum vertical dimension of any individual letter will be as determined by the building setback provided in Chart 1. A logo shall be excluded in this calculation. The maximum vertical height of a logo, as branded in the business name, may be taller than the individual letter as long the total area of the sign conforms with the maximum allowable sign area as defined in 1.10.2.6 AREA OF WALL SIGNS.

1.12.6 DECISIONS

a. The Zoning Board of Appeals shall render a decision within the prescribed time frame and shall file its decision with the Town Clerk. A two-thirds (currently unanimous) vote is needed to approve an appeal or a variance.

1.6. PROHIBITED SIGNS

1.6.11 Portable signs: A sign not permanently attached to the ground or other permanent structure, including, but not limited to:

- a. signs designed to be transported by means of wheels;
- b. A or T frame signs, menu and sandwich board signs greater than 24"x36" (it being understood that A or T frame signs; menu and sandwich board signs up to 24" x 36" are allowed under this Ordinance);



150 Concord Street  
Framingham, MA 01702  
Ph: 508-532-5655  
Fax: 508-532-5409

[www.framinghamma.gov/CityCouncil](http://www.framinghamma.gov/CityCouncil)

- c. signs attached to or painted on vehicles and/or trailers that are parked and visible from a public way (or a private way used as a public way) with the intent of drawing attention to the business unless said vehicle is registered and used in the normal day to day operation of the business.

**1.6.19** Wall or freestanding signs for individual businesses that do not have building frontage and a separate exterior public entrance into the business, and are not completely separated by interior walls with no access from any adjacent business **are prohibited unless a Variance is granted.**

**1.12.2 VARIANCES**

No variance may be granted under this Section for a sign that is prohibited in Section 1.6 Prohibited Signs of this Sign Bylaw, **other than wall or freestanding signs for individual businesses that do not have building frontage and a separate exterior public entrance into the business, and are not completely separated by interior walls with no access from any adjacent business.**

FIRST READING:

YEAS: Cannon, Giombetti, Grove, King, Rossi, Shepard, Sisitsky, Steiner, Tully Stoll

NAYS: None

ABSTAIN: None

ABSENT: Richardson, Torres

PASSED IN COUNCIL: APRIL 2, 2019

SECOND READING:

YEAS: Cannon, Giombetti, Grove, King, Rossi, Richardson, Shepard, Sisitsky, Steiner, Tully Stoll

NAYS: None

ABSTAIN: None

ABSENT: Torres (Mr. Rossi was out of the room at the time of the vote)

PASSED IN COUNCIL: APRIL 16, 2019

A True Record, Attest:

4/30/19

Date Approved

Lisa A. Ferguson, City Clerk

5/10/19

Date Approved

Yvonne M. Spicer, Mayor