

**PUBLIC NOTICE POSTING REQUEST  
TO OFFICE OF THE FRAMINGHAM CITY CLERK**

TIME STAMP

**Framingham Seal Development Committee  
REVISED**

**DATE: Tuesday, July 17, 2018, 6:00 PM**

**LOCATION: Blumer Room, Memorial Building**

**REQUESTED BY: Valerie Mulvey**

*ALL MEETING NOTICES AND AGENDAS MUST BE POSTED IN THE TOWN CLERK'S OFFICE 48 HOURS PRIOR TO THE MEETING EXCLUDING SATURDAYS, SUNDAYS AND LEGAL HOLIDAYS. MONDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY. TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING FRIDAY. IF MONDAY IS A HOLIDAY, TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY.*

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**LIST OF TOPICS TO BE DISCUSSED**

- **Introduction of members**
- **Nomination and election of Vice Chair and Clerk (revised 7/16/18)**
- **Explanation of present seal and its background by Fred Wallace**
- **Discussion of Mission Statement**
- **Discussion of resources and research for future meetings, i.e. how is seal currently used, by whom etc.**
- **Public participation**
- **Next meeting**
- **Adjourn**

# Framingham's Town Seal

Designed in 1900 for the town's bicentennial, The Framingham Town Seal represents events, people, and places significant to the development of Framingham as a town.

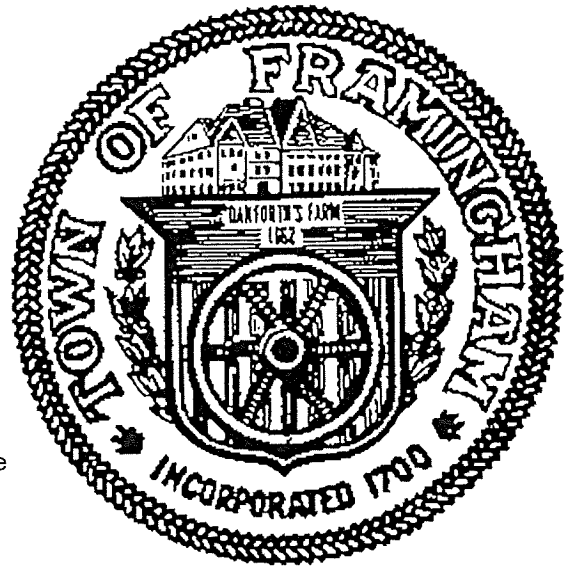
The outer circle depicting braided straw signifies the fact that straw hat manufacturing started in Framingham in the 1800's and was an early, major industry in the town.

The building atop the seal is the "State Normal School", (now called *Framingham State College*), the first and oldest school in the country dedicated to training teachers.

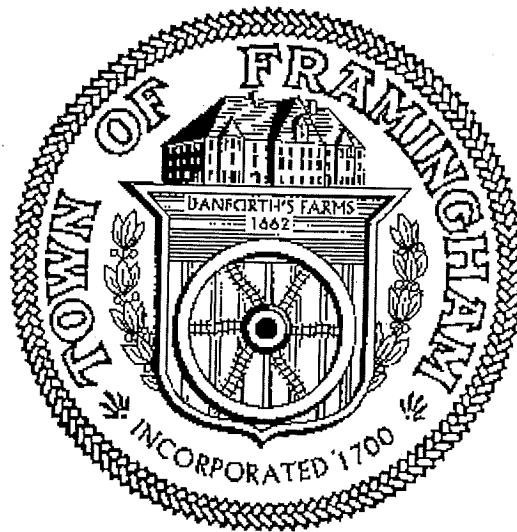
"Danforth Farms" refers to the land owned by Gov. Danforth, the founder of the town, (the name "Framingham" is a derivation of "*Framlingham*", in England, where Danforth came from -- it is unknown why the "L" was dropped).

In the center of the seal is what appears to be a *wheel*. Upon closer inspection, you'll notice the *spokes* are actually railroad lines. This represents the importance of the six rail lines converging on South Framingham, making it a regional *hub* for railway transportation and freight shipping by rail. Further interpretation of the *wheel* is that it represents the water-wheel of John Stone's mill at Saxonville.

The *shield* and *wreath* represent Framingham's military servicemen and to honor and remember the dead.



# Framingham Massachusetts



**Framingham's Town Seal:** In the year 1900, the Framingham Town Seal was redesigned for the Town's bicentennial to recognize our community's prominence in education and transportation. The Framingham State Normal School, a free public school and the first of its kind in America, is represented by the structure at the top of the design. Governor Danforth, the founder of Framingham and owner of much of its land, is acknowledged by the words "Danforth's Farms 1662" on the shield at the center. The wheel on the shield with spokes drawn as tracks radiating in six different directions represents the steam and electric railroads and signifies the Town's position as a transportation hub. Surrounding the words "Town of Framingham Incorporated 1700" is an illustrative border of straw braid, which honors the prominent role Framingham played in the manufacture of hats and bonnets in the 1800s. Information paraphrased from Memorial of the Bicentennial of Framingham (1900).

## Framingham City Seal Requirements

1. Must reproduce well and be fully legible by all—including the elderly in the following formats:
  - a. Full Color
  - b. 2 Color
  - c. Gray Scale
  - d. All Sizes
  - e. On multiple surfaces
    - i. Paper
    - ii. Automobile Paint
    - iii. Fabric
    - iv. Other
  - f. In all electronic formats for all of the above
2. Should represent Framingham's past, present and future
3. Should be inclusive

### Other Suggestions:

- A professional style guide should be developed regarding the use of the seal to protect the Framingham brand.
- The City Council should be the sole licensing agent for the seal for third party entity use.
- The City Clerk shall be the enforcement agent of City Seal usage and shall enforce misuse penalties determined by the City Council.