



TOWN OF FRAMINGHAM

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Assistant Town Manager
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Board of Selectmen
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September 5, 2017

Dear Framingham Retailer:

As you may be aware, last October, the Framingham Town Meeting enacted a local Plastic Bag Reduction By-law. The new by-law will effectively eliminate the use of thin film, single-use plastic bags in Framingham as of January 1, 2018. You were initially notified of this in May. Needless to say the accumulation of plastic waste material in our environment is a significant threat to our quality of life and this by-law seeks to eliminate thin film bags as a major source of that plastic and hopefully replace them with more sustainable, reusable bags.

The purpose of this letter is to offer you assistance in advance so that you can become compliant with the new by-law. As one of the leading retailers in Framingham, you will play a visible leadership role in helping to promote not just the elimination of single-use plastic bags but we hope you will actively encourage your customers to use reusable bags, which are generally the most environmentally sustainable option. Alternatively, the use of recyclable paper bags made from recycled paper would be the next best option.

The Town is working closely with a group of local residents who have formed the Bring Your Own Bag Coalition. A member of that coalition will be reaching out to you shortly to discuss your participation in the rollout of the new regulations. If there is some other person in your business organization that we need to speak with, I would appreciate your making that introduction for us.

A copy of the by-law and other materials are enclosed. If you have any questions or require additional information or assistance, please do not hesitate to reach out to either myself or Assistant Town Manager, Jim Duane. Thank you in advance for your consideration of support for this effort.

Sincerely,

Robert J. Halpin
Town Manager