



Team Framingham 2018 SPONSORSHIPS

OVERVIEW

Established for the 2014 Boston Marathon, Team Framingham's mission is to *Train, mentor and foster camaraderie among runners who have Framingham's Boston Marathon invitational entries to successfully cross the marathon finish line while raising money for selected Framingham charities.* Applications for the team are accepted from Framingham residents and employees, and the team is selected by random lottery in December. Once selected, runners are matched with a local charity and are asked to raise at least \$3,000 each, with a minimum requirement of \$1,500. Since the program's inception, Team Framingham has raised almost \$270,000 for Framingham-based charities, with 88 of 89 runners successfully crossing the finish line.

The Team Framingham Steering Committee is comprised of volunteers, and supports the runners through a comprehensive training program, monthly meetings, and fundraising assistance. Program costs are defrayed by sponsorships, to cover team tee shirts, bussing costs, our Framingham street light pole banners, guest speakers for our team meetings, and other important supports.

SPONSORSHIP BENEFITS

Your \$500 sponsorship will include the following benefits:

- Your logo/name on the Team Framingham tee shirt (sponsor will also receive a tee shirt)
- Your logo/name on dedicated banner to hang in a prominent location in Framingham for 30 days in spring 2018
- Recognition in local press releases
- Recognition in other local and social media coverage of Team Framingham

CONTACTS

Please direct all sponsorship inquiries and questions to:

TeamFraminghamMarathon@gmail.com; or contact Jenifer Feaster at 617-816-5995



Team Framingham 2018 SPONSORSHIPS

SPONSORSHIP REGISTRATION FORM

I, we, _____ (individual or organization) would like to sponsor Team Framingham 2018, with a \$500 contribution, to be recognized as noted above.

Name: _____

Organization: _____ (if any)

Signature: _____ Date: _____

Please return forms and make checks payable to:

Team Framingham
c/o Jenifer Feaster
744 Salem End Road
Framingham, MA 01702

If applicable, please send an electronic copy of your organization's logo in EPS format to TeamFraminghamMarathon@gmail.com, or contact Jenifer Feaster at 617-816-5995 to coordinate submission.