

BROWN BAG LEARNING SERIES (Brown Bag Brain Boost)

Join us from 12-1:00pm one Friday a month for an informal lunch time program featuring speakers from local businesses and organizations. A wide range of topics will be discussed that are educational and entertaining.

The Brown Bag Learning Series is free to the public. Guests are welcome to bring their lunch; refreshments will be provided.

Friday, February 5

**Edgell Memorial Library-
Framingham History Center**

**Marketing and Public Relations 101 for
Organizations and Small Businesses**

Presented by Susan Petroni

Join Susan Petroni and learn how to grow your small business, organization, non-profit, and PTO using content marketing and social media. Gain valuable tips on how to write a press release. Find out how blogging can help your small business. Discover practical social media advice - including how to use Facebook, Twitter, and more to increase traffic and engagement.

ABOUT SUSAN PETRONI

Susan Petroni has been a journalist for more than 3 decades. She is the owner of Petroni Media. Susan is a social media expert, a photographer, and an award-winning reporter and writer. She has helped market and plan events in New England and nationally. Susan is responsible for launching the Framingham Patch into a community news site 5 years ago.



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